



## Our Response to COVID-19

Updated June 02, 2020

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We hope that you, your family and your team are all well and safe during these challenging times. Leede Research is committed to the health and safety of our staff, clients and participants in all research activities. During recent weeks, we have continued to serve client needs by moving both qualitative and quantitative work to online, remote settings.

As of June 1, we are moving towards restoring full operations at both facilities. Minneapolis is returning to the facility for in-person research studies in a safe environment. We are applying guidelines from the Insights Association, along with health professionals and national authorities.

I invite you to review our new guidelines for in-person research by visiting <https://leedewi.com/wp-content/uploads/2020/06/Covid-Check-List.pdf> dedicated to explaining Leede Research's response to COVID-19.

Wisconsin operations will continue to work from mixed office and remote access platforms and can complete client discussions, meetings and presentations through a variety of technologies and online tools. We will focus on health and safety as our priority, but also understand that we need to get back to business. Feel free to contact us with any questions or needs.

If you have any questions, please feel free to contact us at [info@leede.com](mailto:info@leede.com).

Stay well and we look forward to seeing you in one of our facilities very soon.

Best,



Dean Halverson  
CEO, Leede Research